



BencoDental

Benco Dental Aerosol Assist Incentive Program

Earn up To \$75 per Aerosol Assist Kit Sold

Sales reps who sell an Aerosol Assist kit (MSRP \$299 Benco Product # 5901-286) between 5/1/22 - 6/30/22 will earn \$50 for each kit sold, with no cap. For sales reps who exceed 10 units sold, they will qualify to receive an accelerated commission of \$75 per each unit sold beyond the initial ten. There are no exceptions, or caps to this incentive program. (See example commissions at end of document)

Incentive program runs for (5/1/22 - 6/30/22) and will pay out monthly.

No
Aerosol Assist



Aerosol Assist ON



We offer live sales training and Q&A for our distributor reps during live webinars to ensure you have the tools you need. Let us know when your next team meeting is and we will be more than happy to join, present, and answer any pending questions.

Who Is Eligible?

- EVERYONE, inside and outside sales, as well as special markets.

What accounts are eligible?

- All accounts, including new, existing, government, educational, DSO, etc...

In order to help kickstart your sales process we have put together compelling marketing videos which can be easily shared to your potential clients. This will help generate interest for the Aerosol Assist before you need to visit or require a demo.

Please visit www.aerosolassist.com/benco for all Benco/ Aerosol Assist marketing materials. You will find compelling product guides, videos, and tutorials to help you educate your clients and help them understand the benefits of the Aerosol Assist.

Need a demo unit?

- Simply fill out our webform at the bottom of
<https://www.aerosolassist.com/benco/>

Example SPIFF Commission Scenarios:



Benco Product #5901-286

Sales Rep #1:

Units sold: 8

SPIFF Commission Earned: \$400

Accelerated Commission Earned: 0 x \$75= \$0

Total Commission Earned: \$400

Sales Rep #2:

Units sold: 46

SPIFF Commission Earned: 10 x \$50= \$500

Accelerated Commission Earned: 36 x \$75= \$2700

Total Commission Earned: \$3200

In order to familiarize yourself with the Aerosol Assist make sure to watch this Quick 10 minute general overview video of the Aerosol Assist.

We placed a QR code at the end of the video which will navigate your customers back to Benco.com where they can purchase the Aerosol Assist.



Sales Training and Q&A For Benco Reps

Offering sales training and Q&A for Benco Reps during live webinars to ensure you have the tools you need.



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